



REVOPS SCIENCE® 2.0

UNCOMPLICATE REVENUE GROWTH

THE 3 P'S OF PROFITABILITY

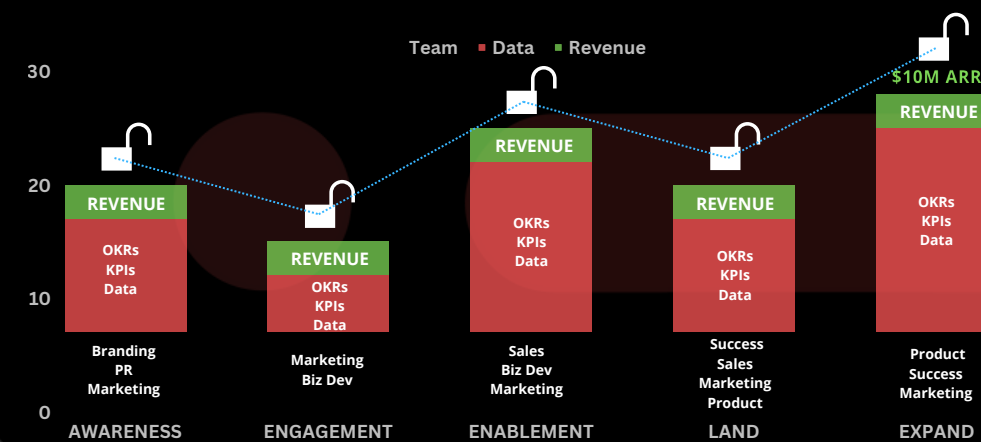
Process

+

Performance

+

Progress

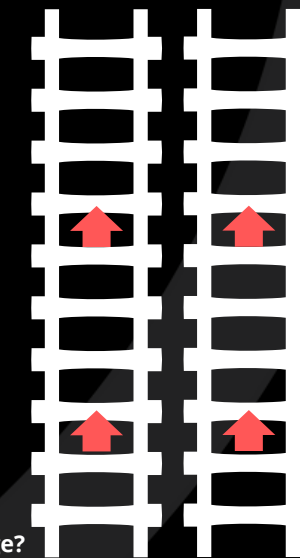


Measured on the
clock

GENERATE LEADS



Channel, **Content** or Message?



Measured on the
calendar

GENERATE DEMAND



Audience, **Offer** Or U/X?