

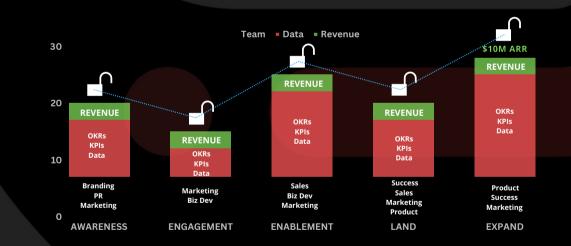
# **REVOPS SCIENCE® 2.0** UNCOMPLICATE REVENUE GROWTH

## THE 3 P'S OF PROFITABLITY

#### Process



#### Performance A



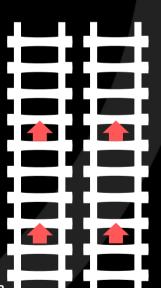
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### Progress



Channel, Content or Message





Measured on the calendar

**GENERATE DEMAND** 



Audience, Offer Or U/X?