

PARALLEL GROWTH PLAN® BUILDER

BALANCE LONG TERMS GOALS WITH NEAR TERM ACTION

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Theme: \$100M for diverse b2b startups in 2023

Focus: Followers, Web Traffic

Indicators: CTS, Time, Clicks, Bounce

Target: Impact LP

Content: 4 blogs, 8 emails, 4 posts, 2 polls, 4 live outlines

Creative: Graphic, Animation, Video

Theme: Provoke visibility in b2b tech

Focus: Channel Partners

Indicators: CTS, Bounce, Responses

Target: Impact LP

Content: 4 blogs, 8 emails, 4 posts, 2 polls, 4 live outlines

Creative: Graphic, Animation, Video

Theme: Uncomplicating RevOps Science

Focus: MQLs

Indicators: Clicks, Bounce, Forms, Time

Target: Process LP

Content: 4 blogs, 8 emails, 4 posts, 2 polls, 4 live outlines

Creative: Graphic, Animation, Video



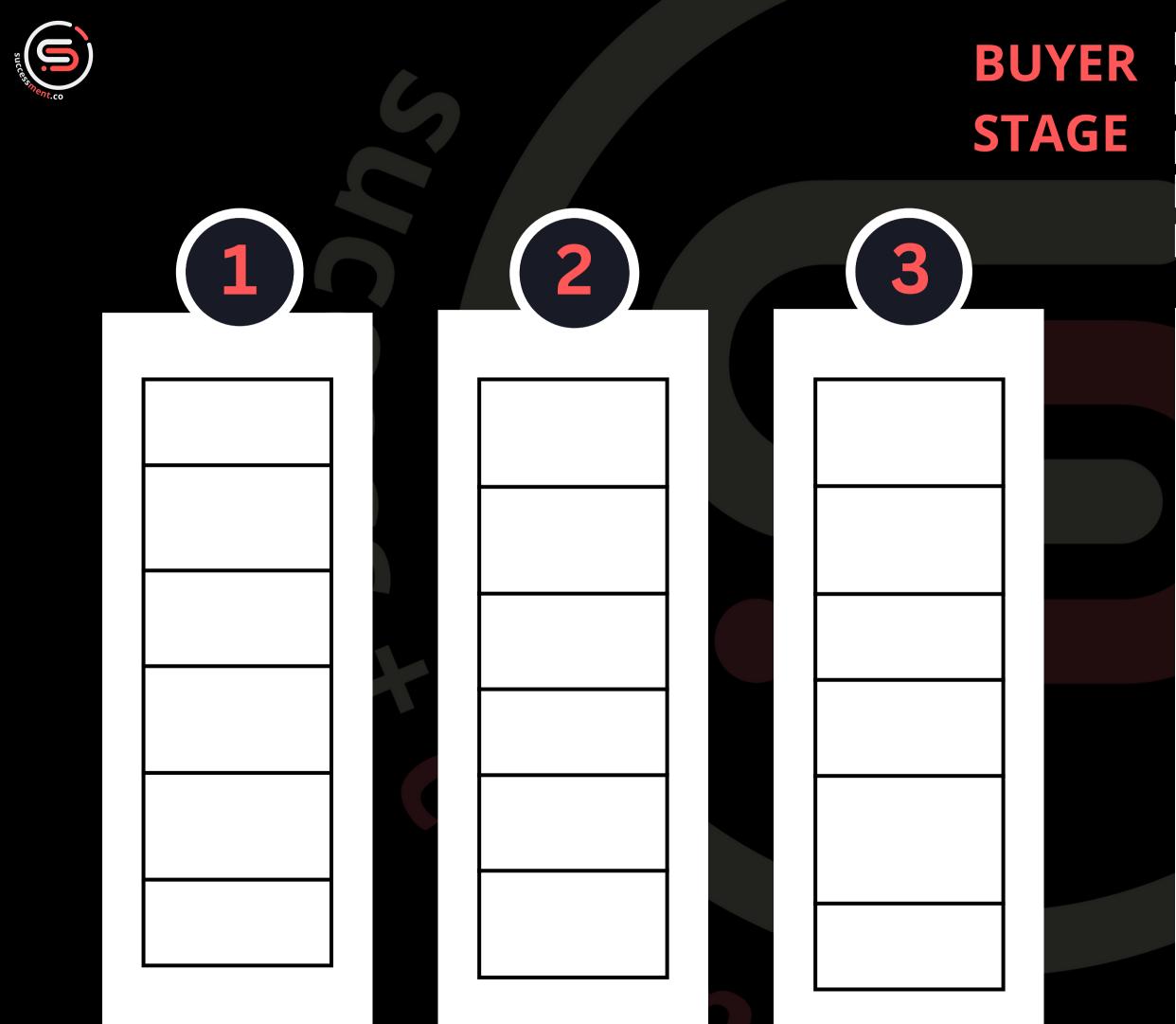
Channel	Media	Production
Web	Blogs, Ebook, Video	12/1/1 (script)
Email	Сору	24
Linkedin	Posts/Polls/L ive	12/6/4
Twitter	Posts/Polls/L ive	12/ 6/4
Facebook	Posts/Storie s/Polls	12 /12/6
Instagram	Posts/Storie s/Polls	12/12/6



Project Planning

INPUTS	OUTPUTS
Updated Brand Assets	Creative Production
Web Page Drafts	Copy Production
	Content Calendar
	Quality Assurance
	Scheduling
	Deployment

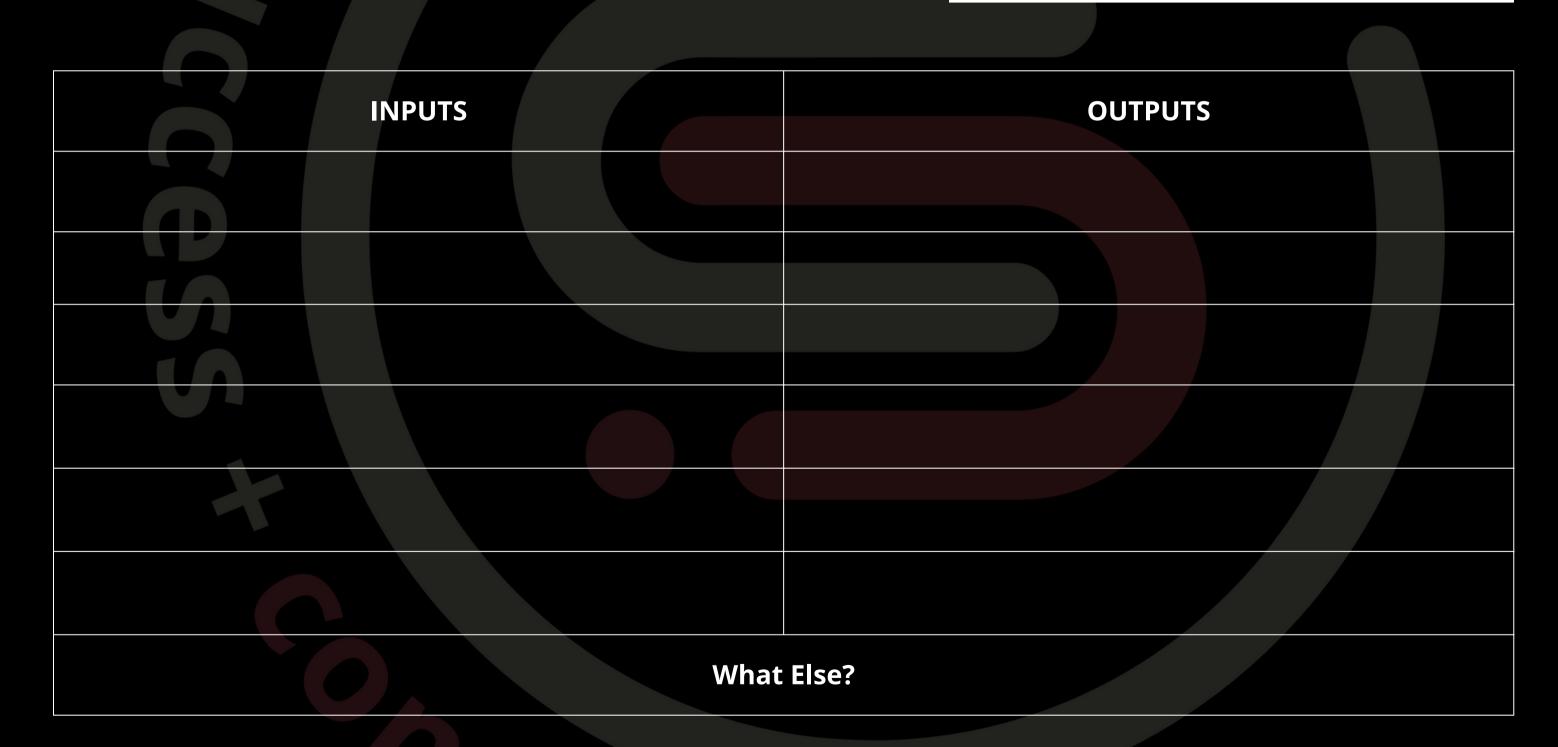
Parallel Growth Plans



AWARENESS ENGAGEMEN ENABLEMEN LAND EXPAND		ia
Channel	Media	Production
Web		
Email		
Linkedin		
Twitter		
Facebook		
Instagram		



Project Planning



Parallel Growth Plans



HI, WE'RE SUCCESSMENT **RevOps** | Strategy | Marketing | Content | Creative | Consulting

WHAT

We're a revenue growth partner for diverse B2B startups that enable economic visibility for disadvantaged humans in tech.

WHY

Diversity, Equity, Inclusion, Access, and Belonging of thought, ability, ethnicity, race, religion, age, identity, gender preference, color, class, and background deserve collective investment.

HOW

We uncomplicate **RevOps Science** with **BOOM®** to spark B2B startup's first \$10M.



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WHO WE IGNITE



HubSpbt

2x Revenue

revgenius

+40%

Lead Gen

+\$750K

PSSST... WANNA CHAT?

