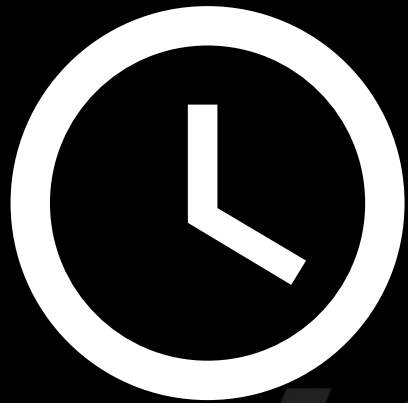


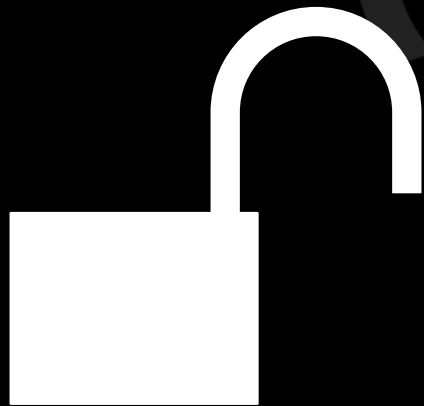


# PARALLEL GROWTH PLANS®

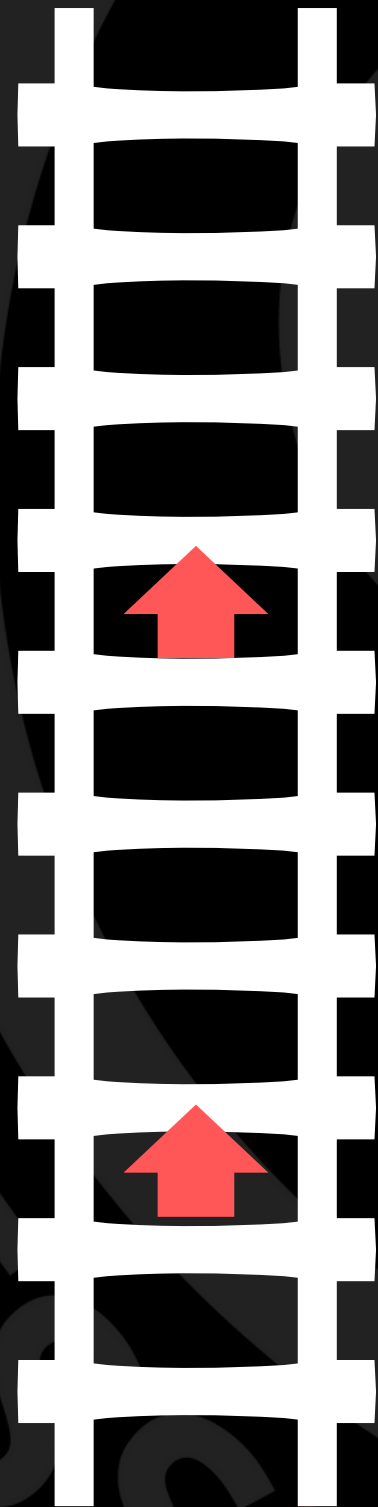


Measured on the  
**clock**

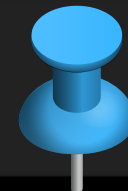
GENERATE **LEADS**



Channel, **Content** or Message?

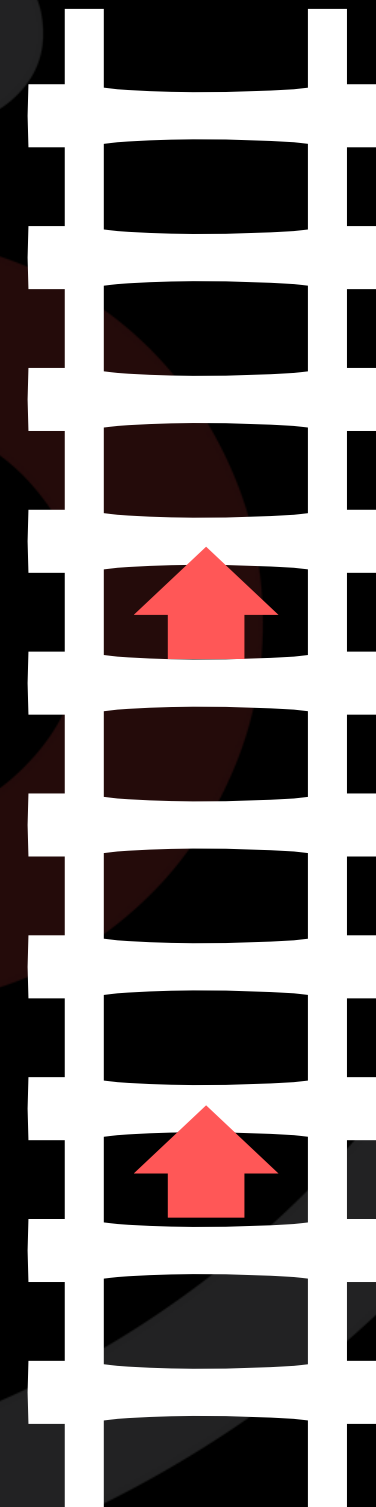


We know how and when  
to adjust new biz  
volume for critical  
**longevity.**



**YOU ARE  
HERE**

Uncomplicate \$10M  
in Revenue



Measured on the  
**calendar**

GENERATE **DEMAND**



Audience, **Offer** Or U/X?